CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Product
CROSSROADS GPS

Contract Dates	Estimate #
09/28/12 - 10/02/12	1052

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $250.00							
N 2	KVVU	09/28/12	09/28/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $100.00							
N 3	KVVU	09/28/12	09/28/12	Katie Couric	2-3p		:30			NM	1	$145.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $145.00							
N 4	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $350.00							
N 5	KVVU	09/28/12	09/28/12	MORE Access	630-7pm		:30			NM	1	$900.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $900.00							
N 6	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $950.00							
N 7	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $700.00							
N 8	KVVU	09/28/12	09/28/12	X Factor	Fri 8p-9p		:30			NM	1	$1,650.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $1,650.00							
N 9	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $275.00							
N 10	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	1	$1,700.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays ----1--	Spots/Week 1	Rate $1,700.00							
N 11	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	**1052**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $250.00			
N 12	KVVU	10/01/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $100.00			
N 13	KVVU	10/01/12	10/01/12	Katie Couric	2-3p		:30			NM	1	$145.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $145.00			
N 14	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $350.00			
N 15	KVVU	10/01/12	10/01/12	MORE Access	630-7pm		:30			NM	1	$900.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $900.00			
N 16	KVVU	10/01/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $950.00			
N 17	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $700.00			
N 18	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1				Rate $275.00			
N 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$2,100.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $2,100.00			
N 20	KVVU	09/29/12	09/29/12	Touch	Sat 11p-12a		:30			NM	1	$110.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $110.00			
N 21	KVVU	09/29/12	09/29/12	Clone Wars	Sa 2-3p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $80.00			
Spot 1	Ch KVVU	Date Range 09/24/12-09/30/12		Description Clone Wars	Start/End Time Sa 2-3p	Weekdays -------Sa--	Length :30		Rate ~~$80.00~~	Type NM		
See MG 24.2												
N 22	KVVU	09/29/12	09/29/12	The Closer	Sa 3-4p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $80.00			
Spot 1	Ch KVVU	Date Range 09/24/12-09/30/12		Description The Closer	Start/End Time Sa 3-4p	Weekdays -------Sa--	Length :30		Rate ~~$80.00~~	Type NM		
See MG 24.2												
N 23	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $125.00			
Spot 1	Ch KVVU	Date Range 09/24/12-09/30/12		Description Numb3rs	Start/End Time Sa 4-5p	Weekdays -------Sa--	Length :30		Rate ~~$125.00~~	Type NM		
See MG 24.2												
N 24	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	1	$1,005.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1				Rate $145.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	1052

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Criminal Minds*	*Sat 5-6p*	-------Sa--	*:30*		*~~$145.00~~*	*NM*		
See *MG 24.2*												
2	KVVU	09/29/12-09/29/12		Late Pre-Game	Late Pre-Game	-------Sa--	:30		$1,005.00	NM		
Ⓜ	MG for 23.1,22.1,27.1,21.1,24.1											
N 25	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	$6,500.00
Week:		09/24/12	09/30/12	------1 / 1	$6,500.00							
N 26	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
Week:		09/24/12	09/30/12	------1 / 1	$1,850.00							
N 27	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	$0.00
Week:		09/24/12	09/30/12	------1 / 1	$575.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Sports Plus Su 1045p*	*1045p-11p*	---------Su	*:30*		*~~$575.00~~*	*NM*		
See *MG 24.2*												
N 28	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$145.00
Week:		09/24/12	09/30/12	------1 / 1	$145.00							
N 29	KVVU	09/30/12	09/30/12	Extra Weekend	Su 6-7p		:30			NM	1	$175.00
Week:		09/24/12	09/30/12	------1 / 1	$175.00							
N 30	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$175.00
Week:		09/24/12	09/30/12	------1 / 1	$175.00							
N 31	KVVU	09/30/12	09/30/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,650.00
Week:		09/24/12	09/30/12	------1 / 1	$1,650.00							
N 32	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		10/01/12	10/07/12	-1----- / 1	$250.00							
N 33	KVVU	10/02/12	10/02/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
Week:		10/01/12	10/07/12	-1----- / 1	$100.00							
N 34	KVVU	10/02/12	10/02/12	Katie Couric	2-3p		:30			NM	1	$145.00
Week:		10/01/12	10/07/12	-1----- / 1	$145.00							
N 35	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		10/01/12	10/07/12	-1----- / 1	$350.00							
N 36	KVVU	10/02/12	10/02/12	MORE Access	630-7pm		:30			NM	1	$900.00
Week:		10/01/12	10/07/12	-1----- / 1	$900.00							
N 37	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:		10/01/12	10/07/12	-1----- / 1	$950.00							
N 38	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	**1052**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$700.00						
N 39	KVVU	10/02/12	10/02/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$2,825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$2,825.00						
N 40	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$275.00						
N 41	KVVU	10/02/12	10/02/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$2,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$2,650.00						
									Totals		37	$33,545.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	19	$20,730.00	$17,620.50
10/01/12 -10/02/12	18	$12,815.00	$10,892.75
Totals	37	$33,545.00	$28,513.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485147 /	06229738

Product
CROSSROADS GPS

Contract Dates	Estimate #
09/25/12 - 10/01/12	778

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/27/12 / 09/27/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 68	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	$1,325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-----S-	1	$1,325.00							
									Totals		66	$40,230.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	53	$33,465.00	$28,445.25
10/01/12 -10/01/12	13	$6,765.00	$5,750.25
Totals	66	$40,230.00	$34,195.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 14.41
CHANGES *** KVVU-TV ***

REP HEADLINE# 6229738 TRF# 485147
$$$ MOD# 3: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6229738 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#778 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 14.41

REP: TO ROSE
FR NIKKI
ADDED LINE 74
MONEY COMING FROM OVER PAYMENT ON PREVIOUS ORDERS
NEW TOTAL $40230 (+1325)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 778						
			AGENCY PRODUCT CODE =									
74		A	400P-800P		30	$1,325.00	9/29	9/29	1		SAT	1

PROGRAM : COLLEGE FOOTBALL
ORD COM1: ADD TO SCHED $$ COMING FROM OVER PAYMENT ON PREVIOUS ORDERS

SEP/12 33465.00 OCT/12 $6,765.00

CONTRACT TOTAL 40230.00
TOTAL SPOTS 66

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6229738 TRF# 485147
$$$ MOD# 3: UNAPPROVED REV #1 $$$

ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 14.41
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
CHANGES *** KVVU-TV ***

REP HEADLINE# 6345953 TRF# 495411
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6345953 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1052 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 12.48

REP: TO ROSE
FR NIKKI
OK'D M1-M6
SEE LINES 42-47
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1052						
			AGENCY PRODUCT CODE = 11									
8		S	800P-900P		30	$1,650.00	9/28	9/28	0		FRI	0
			PROGRAM : HOUSEEFF: 6/1 - 9/21/12									
			CON COM1: HOUSEEFF: 6/1 - 9/21/12									
42		A	800P-900P		30	$1,650.00	9/28	9/28	1		FRI	1
			PROGRAM : X FACTOR									
			ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR SEP28 ON LINE-8 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6345953 TRF# 495411 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10		S	900P-1000P	30		$1,700.00	9/28	9/28	0		FRI	0
	PROGRAM : BONESEFF: 6/1 - 9/21/12											
	CON COM1: BONESEFF: 6/1 - 9/21/12											
43		A	900P-1000P	30		$1,700.00	9/28	9/28	1		FRI	1
	PROGRAM : FRINGE											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP28 ON LINE-10 FOR 1 SPOT/WK											
21		S	200P-300P	30		$80.00	9/29	9/29	0		SAT	0
	PROGRAM : THE CLOSER											
	CON COM1: THE CLOSER											
46		A	400P-800P	30		$1,005.00	9/29	9/29	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL											
	ORD COM1: SPOTS N/A. MG COLLEGE FOOTBALL. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-21 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-22 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-23 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-24 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP30 ON LINE-27 FOR 1 SPOT/WK											
22		S	300P-400P	30		$80.00	9/29	9/29	0		SAT	0
	PROGRAM : WITHOUT A TRACE											
	CON COM1: WITHOUT A TRACE											
23		S	400P-500P	30		$125.00	9/29	9/29	0		SAT	0
	PROGRAM : NUMB3RS											
	CON COM1: NUMB3RS											
24		S	500P-600P	30		$145.00	9/29	9/29	0		SAT	0
	PROGRAM : CRIMINAL MINDS											
	CON COM1: CRIMINAL MINDS											
25		S	100P-400P	30		$6,500.00	9/30	9/30	0		SUN	0
	PROGRAM : FOX NFL (GAME 2)											
	CON COM1: FOX NFL (GAME 2)											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6345953 TRF# 495411 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		1000A-100P		30	$6,500.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NFL (GAME 2)											
	ORD COM1: SPOT N/A. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP30 ON LINE-25 FOR 1 SPOT/WK											
27	S		1045P-1100P		30	$575.00	9/30	9/30	0		SUN	0
	PROGRAM : FOX 5 SPORTS REPORT											
	CON COM1: FOX 5 SPORTS REPORT											
39	S		800P-900P		30	$2,825.00	10/2	10/2	0		TUE	0
	PROGRAM : HELL'S KITCHENEFF: 6/5 - 9/18/12											
	CON COM1: HELL'S KITCHENEFF: 6/5 - 9/18/12											
44	A		800P-900P		30	$2,825.00	10/2	10/2	1		TUE	1
	PROGRAM : RAISING HOPE/BEN&KATE											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT2 ON LINE-39 FOR 1 SPOT/WK											
41	S		900P-1000P		30	$2,650.00	10/2	10/2	0		TUE	0
	PROGRAM : MASTERCHEFEFF: 6/5 - 9/18/12											
	CON COM1: MASTERCHEFEFF: 6/5 - 9/18/12											
45	A		900P-1000P		30	$2,650.00	10/2	10/2	1		TUE	1
	PROGRAM : NEW GIRL/MINDY PROJECT											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT2 ON LINE-41 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED:	FRI/800P-900P	SEP28	30S	$1,650.00 (SEP26/12)
			OFFER:	FRI/800P-900P	SEP28	30S	$1,650.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#10	MISSED:	FRI/900P-1000P	SEP28	30S	$1,700.00 (SEP26/12)
			OFFER:	FRI/900P-1000P	SEP28	30S	$1,700.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#39	MISSED:	TUE/800P-900P	OCT2	30S	$2,825.00 (SEP26/12)
			OFFER:	TUE/800P-900P	OCT2	30S	$2,825.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6345953 TRF# 495411 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#41	MISSED:	TUE/900P-1000P		OCT2		30S	$2,650.00	(SEP26/12)	
			OFFER:	TUE/900P-1000P		OCT2		30S	$2,650.00	PLS ADVISE.	
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.							
M5	OK'D	BUY#21	MISSED:	SAT/200P-300P		SEP29		30S	$80.00	(SEP26/12)	
		BUY#22		SAT/300P-400P		SEP29		30S	$80.00		
		BUY#23		SAT/400P-500P		SEP29		30S	$125.00		
		BUY#24		SAT/500P-600P		SEP29		30S	$145.00		
		BUY#27		SUN/1045P-1100P		SEP30		30S	$575.00		
			OFFER:	SAT/400P-800P		SEP29		30S	$1,005.00	PLS ADVISE.	
			CMT:	SPOTS N/A. MG COLLEGE FOOTBALL. PRE-BOOKED PLS APPROVE.							
M6	OK'D	BUY#25	MISSED:	SUN/100P-400P		SEP30		30S	$6,500.00	(SEP26/12)	
			OFFER:	SUN/1000A-100P		SEP30		30S	$6,500.00	PLS ADVISE.	
			CMT:	SPOT N/A. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.							

SEP/12 20730.00 OCT/12 12815.00 CONTRACT TOTAL 33545.00
TOTAL SPOTS 37

MARKET TOTALS $186,361 KVVU 18% KSNV 22% KLAS 40% KTNV 14% KVMY 3% KVCW 2% CABL 0%
KTUD 1%

SHARES EST.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6345953 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1052 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP26/12 11.02

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL $33545
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1052						
			AGENCY PRODUCT CODE = 11									
1			1000A-1100A	30		$250.00	9/28	9/28	1		FRI	1
	PROGRAM : DR OZ											
	CON COM1: DR OZ											
2			105A-135A	30		$100.00	9/28	9/28	1		FRI	1
	PROGRAM : EXTRA											
	CON COM1: EXTRA											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		200P-300P	30		$145.00	9/28	9/28	1		FRI	1
	PROGRAM : KATIE CON COM1: KATIE											
	4		400P-500P	30		$350.00	9/28	9/28	1		FRI	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	5		600P-700P	30		$900.00	9/28	9/28	1		FRI	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	6		700P-730P	30		$950.00	9/28	9/28	1		FRI	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	7		700A-900A	30		$700.00	9/28	9/28	1		FRI	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	8		800P-900P	30		$1,650.00	9/28	9/28	1		FRI	1
	PROGRAM : HOUSEEFF: 6/1 - 9/21/12 CON COM1: HOUSEEFF: 6/1 - 9/21/12											
	9		900A-1000A	30		$275.00	9/28	9/28	1		FRI	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	10		900P-1000P	30		$1,700.00	9/28	9/28	1		FRI	1
	PROGRAM : BONESEFF: 6/1 - 9/21/12 CON COM1: BONESEFF: 6/1 - 9/21/12											
	11		1000A-1100A	30		$250.00	10/1	10/1	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											

REP HEADLINE# 6345953
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 11.02
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		105A-135A	30		$100.00	10/1	10/1	1		MON	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	13		200P-300P	30		$145.00	10/1	10/1	1		MON	1
	PROGRAM : KATIE CON COM1: KATIE											
	14		400P-500P	30		$350.00	10/1	10/1	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	15		600P-700P	30		$900.00	10/1	10/1	1		MON	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	16		700P-730P	30		$950.00	10/1	10/1	1		MON	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	17		700A-900A	30		$700.00	10/1	10/1	1		MON	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	18		900A-1000A	30		$275.00	10/1	10/1	1		MON	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	19		1000P-1100P	30		$2,100.00	9/29	9/29	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT											
	20		1100P-1200M	30		$110.00	9/29	9/29	1		SAT	1
	PROGRAM : FRINGE CON COM1: FRINGE											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953
*** ORIGINAL REV#0 ***

SEP26/12 11.02
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			200P-300P	30		$80.00	9/29	9/29	1		SAT	1
PROGRAM : THE CLOSER N/A												
CON COM1: THE CLOSER												
22			300P-400P N/A	30		$80.00	9/29	9/29	1		SAT	1
PROGRAM : WITHOUT A TRACE												
CON COM1: WITHOUT A TRACE												
23			400P-500P	30		$125.00	9/29	9/29	1		SAT	1
PROGRAM : NUMB3RS N/A												
CON COM1: NUMB3RS												
24			500P-600P	30		$145.00	9/29	9/29	1		SAT	1
PROGRAM : CRIMINAL MINDS N/A												
CON COM1: CRIMINAL MINDS 430												
25			100P-400P 10-1	30		$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
26			1000P-1045P	30		$1,850.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
27			1045P-1100P	30 N/A		$575.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1: FOX 5 SPORTS REPORT												
28			1100P-1200M	30		$145.00	9/30	9/30	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
29			600P-700P	30		$175.00	9/30	9/30	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		800A-900A	30		$175.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
	31		900A-1000A	30		$1,650.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY											
	32		1000A-1100A	30		$250.00	10/2	10/2	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	33		105A-135A	30		$100.00	10/2	10/2	1		TUE	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	34		200P-300P	30		$145.00	10/2	10/2	1		TUE	1
	PROGRAM : KATIE CON COM1: KATIE											
	35		400P-500P	30		$350.00	10/2	10/2	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	36		600P-700P	30		$900.00	10/2	10/2	1		TUE	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	37		700P-730P	30		$950.00	10/2	10/2	1		TUE	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	38		700A-900A	30		$700.00	10/2	10/2	1		TUE	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	39		800P-900P		30	$2,825.00	10/2	10/2	1		TUE	1
	PROGRAM :		HELL'S KITCHENEFF: 6/5 - 9/18/12 Raising Hope/Bar+Kate									
	CON COM1:		HELL'S KITCHENEFF: 6/5 - 9/18/12									
	40		900A-1000A		30	$275.00	10/2	10/2	1		TUE	1
	PROGRAM :		MORE LAS VEGAS									
	CON COM1:		MORE LAS VEGAS									
	41		900P-1000P		30	$2,650.00	10/2	10/2	1		TUE	1
	PROGRAM :		MASTERCHEFEFF: 6/5 - 9/18/12									
	CON COM1:		MASTERCHEFEFF: 6/5 - 9/18/12 New Girl/Initial Project									

SEP/12 20730.00 OCT/12 12815.00 CONTRACT TOTAL 33545.00
TOTAL SPOTS 41

MARKET TOTALS $186,361 KVVU 18% KSNV 22% KLAS 40% KTNV 14% KVMY 3% KVCW 2% CABL 0%
KTUD 1%

SHARES EST.

SVC- NSI
DEMOS- RA35+*